

Use these as quick colour during discussion or social promos.

Club	Personality	Short Description
Arsenal	 The Methodical Perfectionist	Organised, reliable, maybe too rigid to surprise.
Aston Villa	 The Quiet Builder	Solid and sensible; quietly improving.
Bournemouth	 The Daring Innovator	Brave and creative; high-risk, high-reward.
Brentford	 The Master Planner	Every piece fits; process turns into points.
Brighton	 The Sustainable Visionary	Always forward-thinking; still adjusting balance.
Chelsea	 The Frustrated Creator	Plenty of ideas, inconsistent execution.
Crystal Palace	 The Patient Craftsman	Does the basics well without fuss.
Everton	 The Survivor with a Plan	Pragmatic, stabilising quietly.
Fulham	 The Street-Smart Strategist	Knows its lane, plays it smart.
Ipswich Town	 The Brave Romantic	Out-gunned but wholehearted.
Leicester City	 The Rebuilder	Re-finding its old identity.
Liverpool	 The Aligned Giant	Big club with clear purpose.
Man City	 The Perfectionist Under Pressure	Excellent but judged by impossible standards.
Man United	 The Identity Crisis	Talent without direction.
Newcastle Utd	 The Rising Operator	Ambitious and learning fast.
Nottingham Forest	 The Clinical Opportunist	Makes the most of key moments.
Southampton	 The Lost Idealist	Needs to rediscover its structure.
Tottenham	 The Restless Performer	Constant reinvention, unclear identity.
West Ham Utd	 The Reliable Workhorse	Dependable, pragmatic, no frills.
Wolves	 The Drifter	Flashes of quality without continuity.

End of Episode 31 Guide – Final Version